

CONSUMER EVALUATION - TEST REPORT

ULTRASCREEAM CREAM INVISIBLE SUNFILTER SPF50

TEST OBJECTIVE

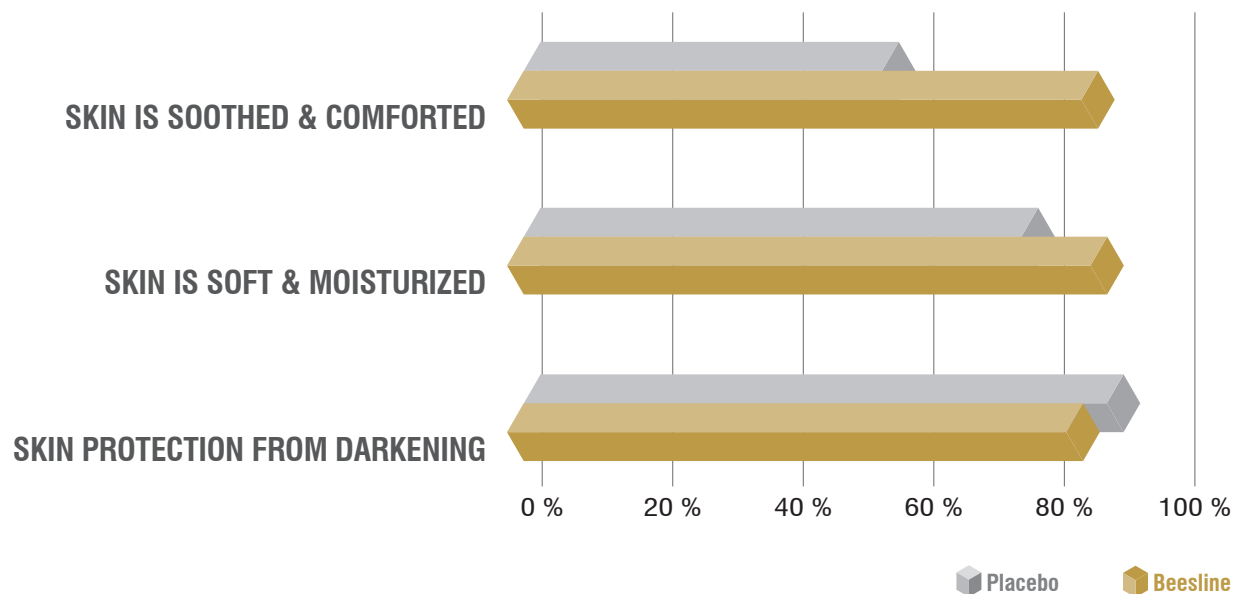
To compare the properties of "Ultrascreen Cream Invisible Sunfilter SPF50" with placebo formula having SPF50.

EVALUATION PARAMETERS

- Skin protection during sun exposure
- Skin moisturizing & softness
- Skin soothing

RESULTS

	BEESLINE	PLACEBO
Skin is protected from darkening	84%	88%
Skin is soft & moisturized	84%	75%
Skin is soothed & comforted	84%	56%



CONCLUSION

According to consumer perception of 25 female volunteers that evaluated the "Ultrascreen Cream Invisible SPF50 vs placebo having same SPF, the cream protects the skin from harmful effect of the sunrays such as skin darkening after sun exposure. The Ultrascreen formula also moisturizes & soothes the skin.

