

# CONSUMER EVALUATION TEST REPORT

## WHITENING EYE CONTOUR CREAM

### TEST OBJECTIVE

To test the efficacy of whitening eye contour cream as per consumer evaluation.

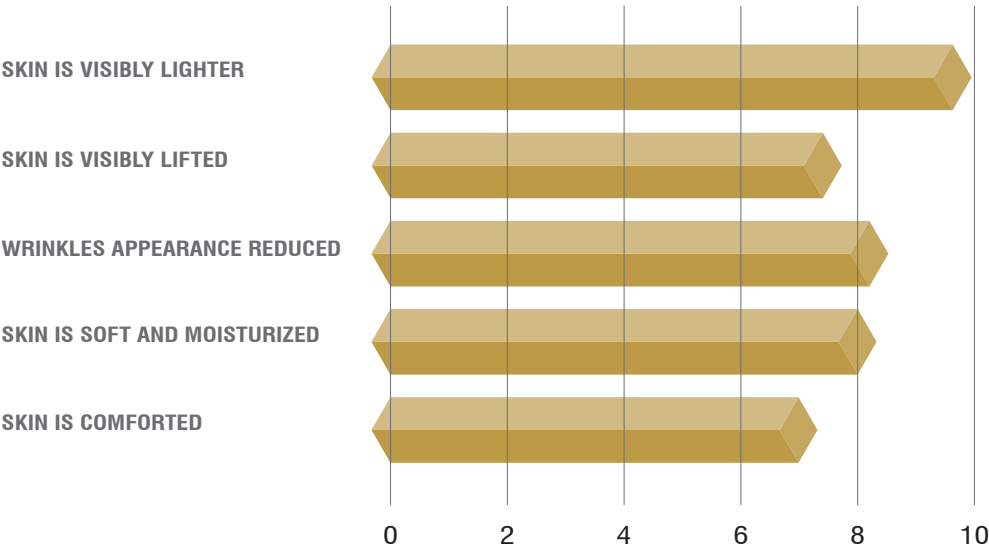
### EVALUATION PARAMETERS

Skin soothing – Skin moisturizing & softening – Lifting effect - Skin Lightening

### RESULTS

Skin is comforted	7.0 ± 0.9
Skin is soft & moisturized	8.0 ± 0.4
Wrinkles appearance reduced	8.2 ± 0.2
Skin is visibly lifted	7.2 ± 1.4
Skin is visibly lighter	9.5 ± 0.2

Descriptive findings are reported on a 10-point scale where 0 = minimum detectable, 10 = maximum detectable



### CONCLUSION

According to consumer perception of 25 female volunteers, the product 'Whitening Eye Contour Cream' is effective in skin lightening, moisturizing, lifting & soothing.

